A New Line of Decorated Celestialite Globes

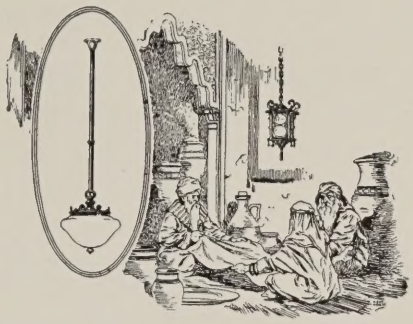
ARCHITECTURALLY CORRECT

CELESTIALITE

REG. U. S. PAT. OFF.
by Gleason-Tiebout Glass Co.
Made in U.S.A.

Made of three layers of glass - clear white and blue. Very tough and strong - easily cleaned

Celestialite Division
GLEASON-TIEBOUT GLASS COMPANY
200 Fifth Avenue, New York City



Light~

EACH bright street, cheery window, sunny home or factory and illuminated office or shop adds to the total of human happiness and contentment and optimism.

Light ranks below only food and water and air in its contribution to human comfort and progress.

Compare the bright, mellow, shadowless light of Dayton's new main floor with any less scientific and less generous use of illumination and you will realize that you lift your head, step more briskly and feel more vigorous when you step into the store.

The new lighting shows our goods to better advantage, too. It may make you want to come to Dayton's and to stay all day, we hope.

But it is one of those appointments of a store that is of real service to the community, in addition to its commercial value, because of the cheer it spreads and the vitality it breeds.

The Dayton Company.

Reprint of advertisement in the Minneapolis papers inserted by the Dayton Company after their new Celestialite installation was completed.

We Manufacture and Sell the Glassware Only.
The Fixtures Illustrated Were Loaned To Us.
The Names of the Manufacturers Will
Be Sent on Request.

Celestialite Glass is Made and Sold Under
Gleason-Tiebout Glass Co. Patents.

Decorated Celestialite

The Truest Economy

very often is to be found in the selection of the best quality obtainable. This is invariably the case when lighting glassware is involved. The three layer construction of Celestialite glass insures

Very Great Mechanical Strength

which in turn almost entirely eliminates the annoyance and the expense of making replacements of broken globes.

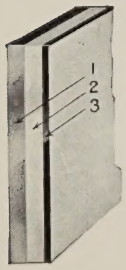
Fired Colors

Celestialite globes are decorated by having the color fired into the glass at high temperatures. The colors are thereby fused into the glass. No amount of washing will ever fade the colored decoration.

Artistic Excellence

The designs illustrated in this booklet are all architecturally correct. The accuracy of their detail will appeal to those who know and their beauty will appeal to all.

The Three Layers of Celestialite



1. Of crystal clear transparency—for body and strength.
2. A layer of white glass—to diffuse the rays and soften the light.
3. A layer of blue grass—to clarify and perfect the light.

Be sure to send for a free fragment so you can see just how the three layers are fused together.

CELESTIALITE DIVISION

GLEASON-TIEBOUT GLASS CO.

200 FIFTH AVENUE : NEW YORK CITY

In ordering decorated Celestialite units, please state color decoration desired.

BROWN

GRAY

BLUE

GREEN

OR CORAL

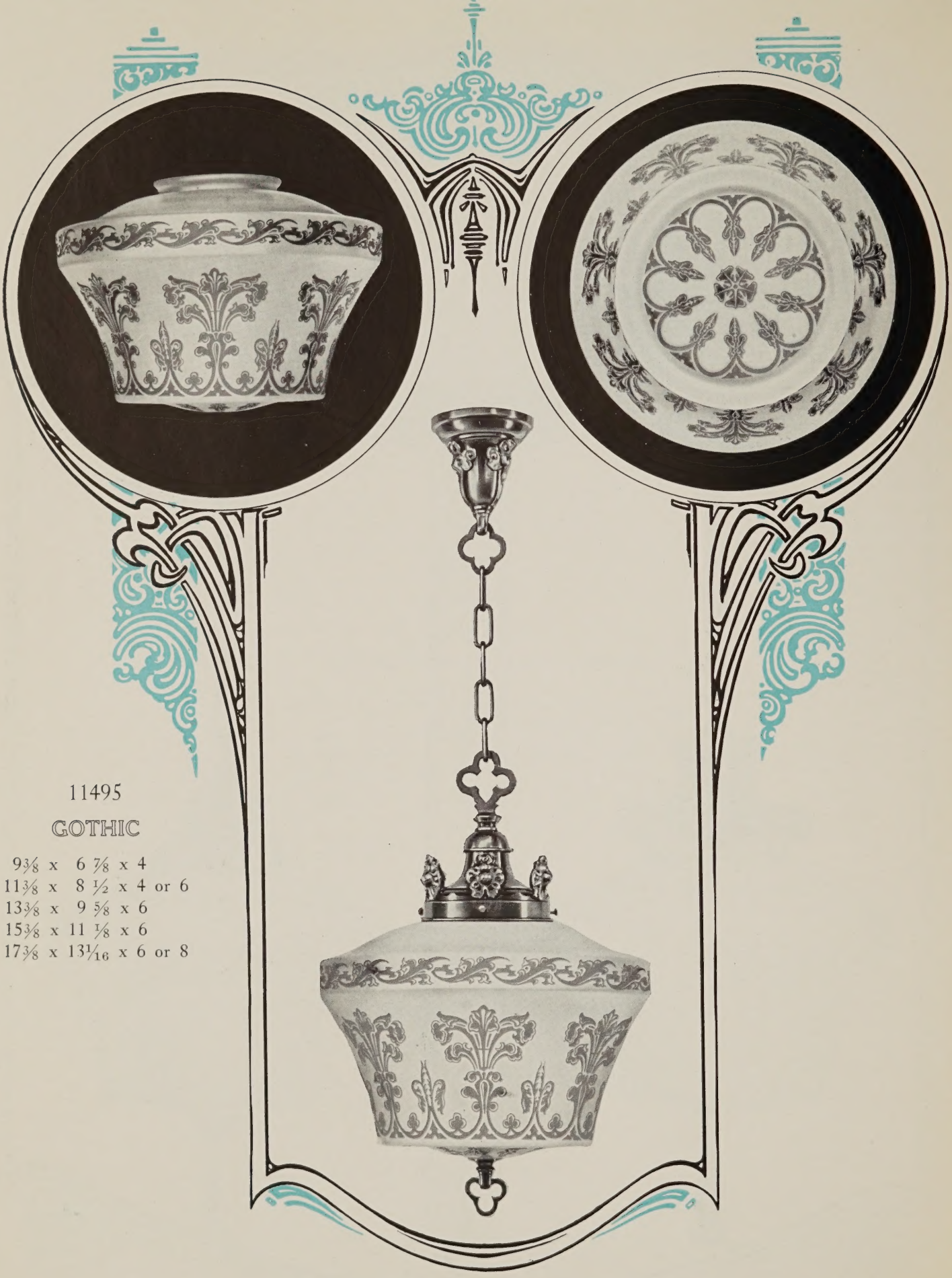
The background is always white.

Diameter Inches	Depth Inches	Holder Inches	Lamp Recommendation Watts	Number to Standard Package	Net Pkg. Chg.	Approx. Shipping Weight
9⅜	6⅞	4	75-100	1 8	$ .30 1.25	4½ lbs. 34 lbs.
11⅜	8½	4 or 6	100-150	1 4	.40 1.00	5½ lbs. 19 lbs.
13⅜	9⅝	6	200	1 2	.45 .75	8 lbs. 19 lbs.
15⅜	11⅛	6	200-300	1 2	.65 .95	12 lbs. 25 lbs.
17⅜	13 1/16	6 or 8	300-500	1	.95	15 lbs.

PRICES ON REQUEST

11470—Plain Celestialite

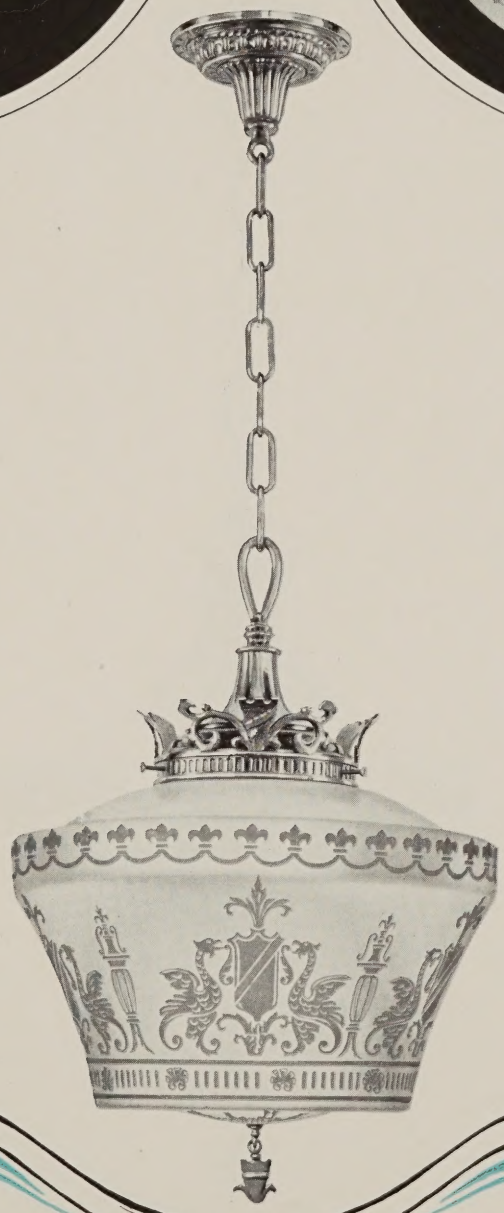
In five sizes. See opposite page.



11495

GOTHIC

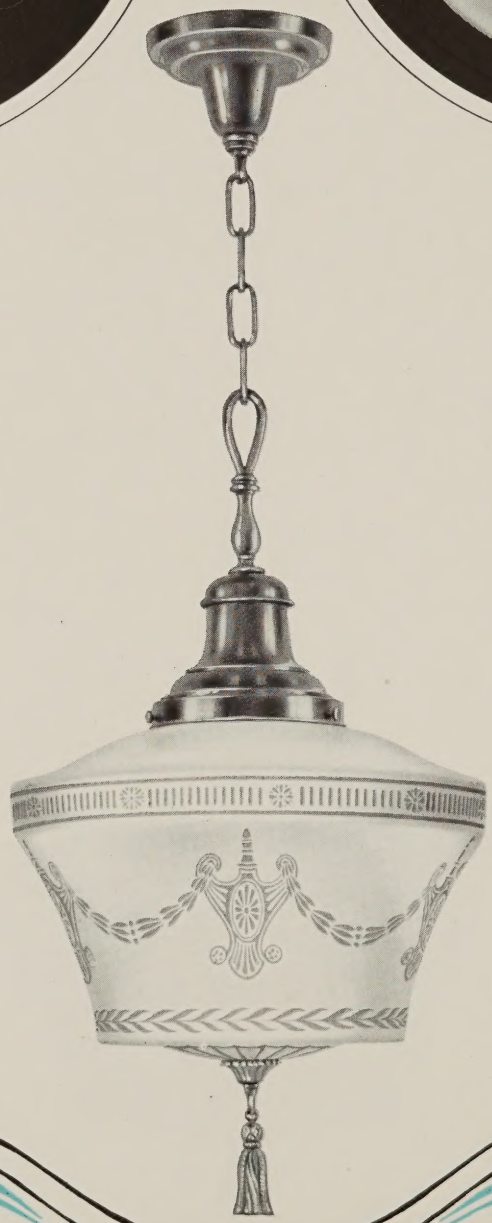
9⅜ x 6 ⅞ x 4
11⅜ x 8 ½ x 4 or 6
13⅜ x 9 ⅝ x 6
15⅜ x 11 ⅛ x 6
17⅜ x 13 1/16 x 6 or 8



11505

SPANISH

9⅜ x 6 ⅞ x 4
11⅜ x 8 ½ x 4 or 6
13⅜ x 9 ⅝ x 6
15⅜ x 11 ⅛ x 6
17⅜ x 13 1/16 x 6 or 8



11510

COLONIAL

9⅜ x 6 ⅞ x 4
11⅜ x 8 ½ x 4 or 6
13⅜ x 9 ⅝ x 6
15⅜ x 11 ⅛ x 6
17⅜ x 13 1/16 x 6 or 8

11515

ITALIAN

9⅜	x	6 ⅞	x	4
11⅜	x	8 ½	x	4 or 6
13⅜	x	9 ⅝	x	6
15⅜	x	11 ⅛	x	6
17⅜	x	13 1/16	x	6 or 8

11520

GRECIAN

9⅜	x	6 ⅞	x	4
11⅜	x	8 ½	x	4 or 6
13⅜	x	9 ⅝	x	6
15⅜	x	11 ⅛	x	6
17⅜	x	13 1/16	x	6 or 8

11525

ROMANESQUE

9⅜	x	6 ⅞	x	4
11⅜	x	8 ½	x	4 or 6
13⅜	x	9 ⅝	x	6
15⅜	x	11 ⅛	x	6
17⅜	x	13 1/16	x	6 or 8

11530

GEORGIAN

9⅜	x	6 ⅞	x	4
11⅜	x	8 ½	x	4 or 6
13⅜	x	9 ⅝	x	6
15⅜	x	11 ⅛	x	6
17⅜	x	13 1/16	x	6 or 8

11535

ROMAN

9⅜	x	6 ⅞	x	4
11⅜	x	8 ½	x	4 or 6
13⅜	x	9 ⅝	x	6
15⅜	x	11 ⅛	x	6
17⅜	x	13 1/16	x	6 or 8

A Few Typical Satisfied Users of Celestialite Glass

John Wanamaker, Philadelphia
LaSalle & Koch, Toledo
Jordan-Marsh Co., Boston
Strawbridge & Clothier, Philadelphia
Hudson's Bay Co., of Canada
John Wanamaker, New York City
Federal Reserve Bank, San Francisco
Henderson's, Limited, Johannesburg, South Africa
L. Block & Company, Mexico City
Clinton & Russell, Architects, New York City
International Textbook Co., Scranton
Ellicott Square Building, Buffalo
Santa Fe Building, Dallas
C. A. Wheeler, Architect, Chicago
Chas. L. Reeder, Architect and Engineer, Baltimore
Cunningham Piano Building, Philadelphia
Glasgow University, Scotland
University of Virginia, Charlottesville
Columbia University, New York City
Abercrombie & Fitch, New York City
The Investment Building, Washington, D. C.
Standard Oil Company, Baltimore
Temple University, Philadelphia
Federal Reserve Bank, Richmond
Utica Country Day School, Utica
Lockwood, Greene & Co., New York City
Board of Education, Boston
Joseph Horne Co., Pittsburgh
Metropolitan Life Insurance Co., New York City
New York Times Building, New York City
Starrett & Van Vleck, Architects, New York City
Police Headquarters, New York City
Selfridge's, London, England
Brooks Brothers, New York City
American News Co., New York City
Hale Bros., Inc., Sacramento
White House, San Francisco
Life Insurance Co. of Virginia, Richmond

GLEASON-TIEBOUT GLASS COMPANY

Manufacturers of Celestialite Glass

200 Fifth Avenue :: New York City

MEMBER
ARTISTIC
LIGHTING EQUIPMENT
ASSOCIATION
Decorate with
Artistic Lighting Equipment

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COLUMBIA UNIVERSITY

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